



**Wilson & Associates<sup>IPM</sup>**

1079 Greentree Road, Suite 5  
Pittsburgh, PA 15220

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1079 Greentree Road  
Pittsburgh, Pa 15220  
Phone: 412-306-7740  
Fax: 412-306-7749  
[info@wilsonipm.com](mailto:info@wilsonipm.com)  
[www.wilsonipm.com](http://www.wilsonipm.com)

We're Online!

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Get insurance quotes, read informative articles, get directions to our office... all this and more on our website.



Spring/Summer 2011

# The Wilson Wire

Wilson & Associates<sup>IPM</sup>... The Agency With a *Smile!*  
Insurance Protection Managers, Inc.

AUTO \* HOME \* BUSINESS \* LIFE \* ANNUITIES

## Referral Rewards

### \$15 Gift Card



## Friends & Family

### REFERRAL REWARDS PROGRAM!

1. Tell a friend or family member to contact us for a free home, auto, business or life quote!
2. Your referral must call and mention your name.
3. You receive a **FREE \$15 Gift Card** and are automatically entered to win 1 of our **AMAZING PRIZES!** (Referrals must be eligible, but no purchase is necessary.)

**WILSON & ASSOCIATES, IPM**  
**REFERRAL REWARDS PROGRAM**  
**FREE \$15 GIFT CARD**



#### PRIZES:

**\$100 VISA Gift Card**  
**\$75 VISA Gift Card**  
**Drawing to be held**  
**December 20, 2011.**



[www.wilsonipm.com](http://www.wilsonipm.com)  
412-306-7740  
Auto · Home · Business · Life

- Our satisfied clients are our best advertisement. This is our way to say "Thank you" for all of the referrals that you send to us.
- To show our gratitude, we will send you a \$15 gift card for every qualified referral and you will also be entered into a drawing to win one of our amazing prizes.
- We will be giving away a \$100 Visa Gift Card and a \$75 Visa Gift Card. The drawing will be held on December 20, 2011.
- Our agency has been built on word of mouth referrals. We welcome the opportunity to help your relatives, friends and neighbors.

The Agency With a Smile 😊

# Thank YOU!

## Tips From Tricia Why ERIE?

Erie Insurance was founded in 1925 in Erie, Pa., on the strength of a simple principle: providing our Policyholders with as near perfect protection, as near perfect service as is humanly possible, and doing so at the lowest possible cost. With excellent financial ratings and financial strength, ERIE remains a leading insurance company.

- ERIE Insurance has been **rated A+ Superior** by A.M. Best.
- ERIE is the **16<sup>th</sup> largest auto insurance** company in the country based on direct premiums written, and the **3<sup>rd</sup> largest auto insurance company in Pennsylvania**.
- Erie Insurance has more than 4 million policies in force
- More than 2,000 independent agencies represent ERIE in 11 states and the District of Columbia.
- More than 2,450 people are employed at the company's Home Office in Erie, Pa and another 2,000 are employed in the field offices across our territory.



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## Susie Says Why Wilson & Associates IPM?



### What makes our Agency great?

- We'll provide you with personal assistance on all of your insurance.
- We're not an 800 number company. We treat you like a friend, not like a number.
- We give back to our community by supporting local schools, athletics, and charities.
- We offer a full range of products, including Auto, Home, Business, Life, Annuities, Boats, Umbrellas, Motorcycles, Mobile Homes, Rental Properties, and more.
- Ask our current clients about us! There are many good reasons why we have one of the highest retention rates in the industry!



## Tracy Tells All

### Diminishing Deductible... Yes, We Have It!

Everyone's insurance needs are different. Getting the right protection is smart and simple with the help of your ERIE Agent. Whether you'd like to customize your protection for a brand new vehicle or increase your policy coverage limits, ERIE's Personal Auto Policy can be tailored to meet your needs. ERIE has lots of extra coverage to choose from for just a little extra premium.

#### Auto Enhancement Endorsement

- **Diminishing deductible-** Your deductible is reduced by \$100 for each consecutive claims-free policy year that your policy has been in force, up to a maximum of \$500. (Deductible cannot be reduced to less than \$100 in Pa.)
- **Deductible Waiver-** Your comprehensive or collision deductible is not applied if the accident involves your property insured under an ERIE HomeProtector policy.
- **Transportation Expenses-** Up to seven additional days of Transportation Expenses which result from a covered Comp or Coll loss after we offer settlement. Payment will not exceed the applicable Transportation Expenses limit.
- **Death Benefit-** ERIE will pay \$1,000 in the event that anyone we protect dies as a result of bodily injury caused by an auto accident.
- **Increased Coverage Limits** for emergency travel costs, personal effects, sound equipment and non-owned trailers.



## Chris' Community Corner

### Food Donations Needed

Food pantries are stretched to their limit, and we understand the challenge they face.

This is why Wilson & Associates IPM has chosen to become a collection point for the Wallace Memorial Presbyterian Church Food Pantry (located at 1146 Greentree Road) and the Southwest Food Pantry (located 1020 Logue Street).

We deliver our own donations (including donations from our clients) every Tuesday. We would appreciate any canned food donations for our community.

### Make-A-Wish<sup>®</sup>

We are pleased to donate to such a wonderful cause and encourage you to support this amazing organization and share the power of a wish. Since 1980, The Make-A-Wish<sup>®</sup> Foundation has given hope strength and joy to children with life threatening medical conditions.

Please feel free to contact our office if you are interested in helping us support Make-A-Wish<sup>®</sup>.

We proudly support many local organizations and we encourage you to let us know if there are any organizations in need of help.

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